



PRODUCT BROCHURE



EAGLE
Design for Golf


Please be observant of
8th tee shots when
approaching the 1st green


1
YARDS
■ 435
■ 429
■ 419



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The global leader of
premium golf course
print, signage and
branding solutions.

WELCOME

Eagle have been producing quality golf products for over 30 years and offers products to golf courses throughout the United Kingdom, Europe, Asia and the United States.

We pride ourselves on our range of first class products that will ensure your course stands out from the rest. We offer an in-house design team with a combined experience of over 50 years in servicing and supplying the golf industry. Eagle has established a portfolio of remarkable products that blend modern designs with proven workmanship; let our design studio harness your creativity and assist in turning your ideas into a reality.



Tim Webb
Director



SIGNAGE

Eagle are purveyors of first-class golf club signage, using the finest products and materials.

We manufacture quality signage to ensure that each step of the customer journey is represented. Our design and production teams will produce signs for the entrance, car park, clubhouse and course, all of which are designed to suit your specific requirements.



MOUNTS



TIMBER

Iroko hardwood is a very dense and durable kiln dried timber. It can be unstained, for a natural finish, or treated using Teknos, a water based stain and timber protective product that will ensure longevity for many years.



EAGLEPLEX PVC TIMBER

EaglePlex is a recycled polymer that is a durable alternative to natural timber. It is a highly engineered material, totally maintenance free and rigorously tested and refined to give maximum performance.



ROCK/SANDSTONE

Using some of nature's hardest and most resilient products, natural rock and sandstone can be shaped into impressive pedestals and monoliths that will give your course that unique and distinctive appearance.



CONSOLIDATED LUMBER

Consolidated lumber combines the natural beauty of real wood with the high performance of polyurethane. The textured surface creates a virtually maintenance free layer, resisting algae, fading and sun damage.

SUBSTRATES



ZINC

Acid etched zinc offers clubs a more traditional look on signage with the detail all hand painted, projecting a higher standard of quality. Zinc is also anti-corrosive and resists mould, mildew and fungus.



ALUMINIUM

Aluminium is an affordable, versatile product that can be cut to various shapes and sizes and wrapped in full colour vinyl which is hard wearing and weather resistant.



BRONZE

Bronze gives that timeless look and feel. It is a strong and highly durable alloy that resists corrosion and metal fatigue. Bronze is naturally weather resistant, requiring very little maintenance.



GRANITE

Granite has a glossy, stylish finish. It has fantastic durability, being one of the hardest natural materials which makes it resistant to scratches, chips and general wear and tear.

ENTRANCE

First impressions count and entrance signage is that opportunity to provide a warm welcome and introduce your brand.

Our design studio will work with you to ensure that your first impression is a lasting one.





EaglePlex/Aluminium



Hardwood/Aluminium



Hardwood/Aluminium



Hardwood/Aluminium



Laser Cut Aluminium



Hardwood/Engraved

CAR PARK AND CLUBHOUSE

Every club has a different set of requirements when it comes to the car park and clubhouse.

The one thing to achieve here is consistency in terms of materials, colour and appearance. The signage must ensure there is a coordinated message in these areas that reflects your brand identity and sets the tone for the experience that awaits.





Hardwood/Engraved



Hardwood/Aluminium



EaglePlex/Aluminium



Hardwood/Aluminium



Hardwood/Zinc



EaglePlex/Aluminium

DIRECTIONAL

Knowing where to go and what you have to offer is key to defining a memorable experience. Well placed directional signage will achieve this and allow the smooth circulation of customers around your venue.





Hardwood/Zinc



Hardwood/Aluminium



Hardwood/Aluminium



Hardwood/Engraved



Laser Cut Aluminium



Hardwood/Engraved

HEALTH AND SAFETY

Ensuring the safety and well-being of all members, visitors and staff is paramount.

They want to feel safe and secure and the signage you choose here is key to providing that assurance that your policies and practices are there to protect and safeguard everyone.





Hardwood/Zinc



Hardwood/Aluminium



Hardwood/Engraved



EaglePlex/Aluminium

COURSE INFORMATION

The aim is to provide all of the key information that a golfer needs before play and in the one place.

Eagle provides a bespoke design service to all golf clubs to ensure that specialist and often unique information can be represented clearly and consistently.

Choose from:

- Course map
- Yardage data
- Slope ratings
- Pin positions
- Dress code details
- Pace of play information
- Sponsorship
- Variable data using changeable message panels
- Poster holders
- Weatherproof clock
- On course maintenance magnet set





Hardwood/Engraved



Hardwood/Aluminium



Hardwood/Aluminium



EaglePlex/Aluminium



Aluminium



Hardwood/Aluminium

GOLF SERVICES

Service delivery does not always have to be person to person; it can be what you offer by way of your golf services such as the ability to dispose of waste easily, a place to clean clubs, to know where to practice from and where to get a refreshing drink.

Eagle has a comprehensive range of products that will complement and enhance your club.





Ice Chest



Small Podium



Multi Bag Stand



Starter Podium



Water Tower



Waste Bin

RANGE PRODUCTS

It is said that practice makes perfect - so make sure your range is perfect for practice.

From bag stands to benches, Eagle produces a wide range of products to ensure that your practice area is functional and looks good.





Ball Crate



Range Divider



Bag Stand



Bench



Club Cleaner



A-Frame

APPROACH TEE

Golfers talk about those first tee nerves but with the right information, no matter what hole a golfer plays, the approach tee ground signage from Eagle will contain all of the correct details required. After all, golf is an easy game; it is just hard to play.





Hardwood Flag/Aluminium



Hardwood Twin/Aluminium



EaglePlex Twin/Aluminium



EaglePlex Single/Aluminium



Natural Rock/Bronze



Sleeper/Bronze

MEASURED MARK

Golf Unions and Associations insist on a permanent marker to identify the measured points for each tee. Eagle produces an extensive range of measured mark signage to accomplish this purpose, whilst achieving a consistency through design of all other signage on your golf course.





EaglePlex/Aluminium



Sandstone/Bronze



Granite Oblong



Hardwood/Zinc



Hardwood/Bronze



Natural Rock/Bronze



Sandstone Boulder/Bronze



Hardwood/Bronze

POINT OF PLAY MARKERS

Eagle manufactures tee markers using a vast range of materials and produces countless designs that will make your course distinctive. From popular classics to unique bespoke, Eagle can produce point of play markers that will be exactly what you require and what your golfer expects.





Hardwood Augusta/Engraved



EaglePlex Spire



Laser Cut Aluminium



Hardwood Upright/Engraved



EaglePlex Upright/Aluminium



Hardwood Upright Zinc

FAIRWAY MARKERS

Eagle offers a wide range of fairway markers to identify various distance points from the green. These are available in post or mowover formats and can be made from a variety of materials such as recycled plastic, through to hardwood, granite and bronze.





Bronze



Granite



Sandstone/Bronze



Mela Board



Hardwood/Engraved



Polystone

COURSE ARCHITECT PLAQUES

The history of the game of golf owes much to course architects. These were the pioneers of our game, embracing the natural landscapes to create courses that with the passing of time, are now renowned the world over.

From coastal masterpieces to inland gems, celebrate the life and legacy of some of the greatest course architects by paying tribute to them through traditional bronze plaques.

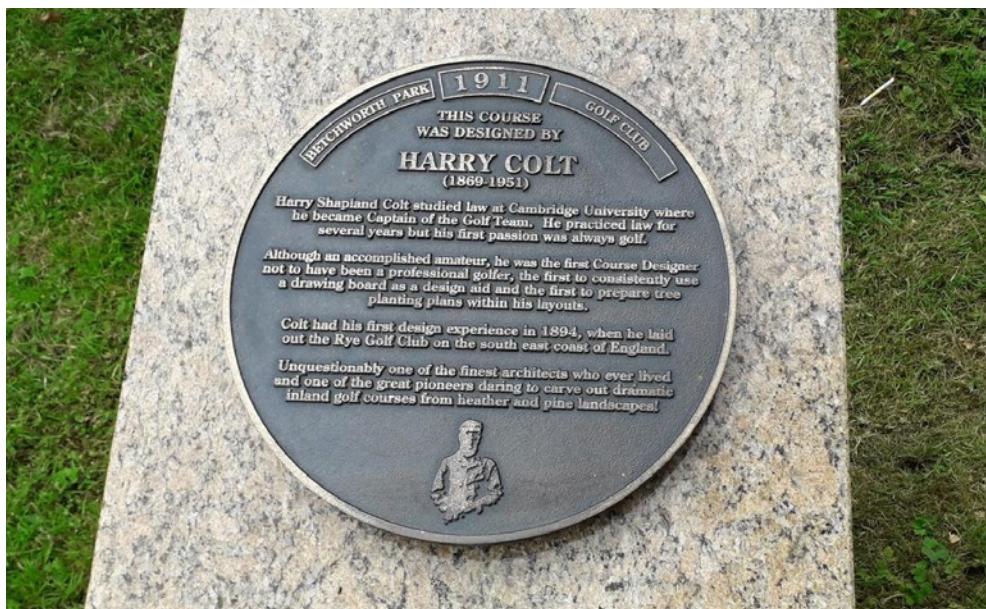




Dr Alister MacKenzie



James Braid



Harry Colt



Abe Mitchell

NEW PRODUCTS

2023

This year Eagle are proud to launch two new products to complement our ever expanding signage range with the introduction of consolidated lumber sleepers and traditional cast aluminium directional tablet signs.

CONSOLIDATED LUMBER

Consolidated lumber is the first signage product in the world to have an independently verified carbon footprint and comes with an industry leading 10 year guarantee.





Club logo plates can be inserted on the tablet

VINTAGE TABLETS

Golf is a game encompassing history and tradition and Eagle have taken inspiration from signs that were in place close to 100 years ago to produce the vintage collection.

This collection offers a range of powder coated cast aluminium tablets with raised letters that are hard wearing and reinforced spikes for positioning. With an occasional coat of paint, these signs will be as good in fifty years time as when new.

Effective, durable and practical, the Eagle vintage collection offers something to distinguish your course from the rest.



PRINT

Eagle has a long established reputation of excellence in the design and production of golf club print collateral, which has been the mainstay of our company for over 30 years. The variety of golf printed products we offer is extensive and we assist with every stage of the design process, to deliver quality, matched with creativity.

Our design studio is able to incorporate club branding to all print collateral, utilising a variety of printing formats and materials. Eagle has a comprehensive range of specialist equipment, offering special finishes to your printed products, from creasing and perforation, to textured, matt lamination and spot UV.

Our range includes scorecards, course guides, bag tags, green fee tickets, stationery and marketing material that are all essential products for any club.





ROYAL DRAKICH

ROYAL CINQUE PORTS GOLF CLUB

SCORECARD LADIES

pedder

Pin Positions

1	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
2	B	A	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
3	C	B	A	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
4	D	C	B	A	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
5	E	D	C	B	A	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
6	F	E	D	C	B	A	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
7	G	F	E	D	C	B	A	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
8	H	G	F	E	D	C	B	A	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
9	I	H	G	F	E	D	C	B	A	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
10	J	I	H	G	F	E	D	C	B	A	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
11	K	J	I	H	G	F	E	D	C	B	A	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
12	L	K	J	I	H	G	F	E	D	C	B	A	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
13	M	L	K	J	I	H	G	F	E	D	C	B	A	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
14	N	M	L	K	J	I	H	G	F	E	D	C	B	A	O	P	Q	R	S	T	U	V	W	X	Y	Z
15	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	P	Q	R	S	T	U	V	W	X	Y	Z
16	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	Q	R	S	T	U	V	W	X	Y	Z
17	Q	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	R	S	T	U	V	W	X	Y	Z
18	R	Q	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	S	T	U	V	W	X	Y	Z
19	S	R	Q	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	T	U	V	W	X	Y	Z
20	T	S	R	Q	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	U	V	W	X	Y	Z
21	U	T	S	R	Q	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	V	W	X	Y	Z
22	V	U	T	S	R	Q	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	W	X	Y	Z
23	W	V	U	T	S	R	Q	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	X	Y	Z
24	X	W	V	U	T	S	R	Q	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	Y	Z
25	Y	X	W	V	U	T	S	R	Q	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A	Z
26	Z	Y	X	W	V	U	T	S	R	Q	P	O	N	M	L	K	J	I	H	G	F	E	D	C	B	A

ROYAL NORWICH

INSPIRING | CHALLENGING | OUTSTANDING

SCORECARD

Pro's Tip: When playing short on the green, distance is a premium. Aim to be a few feet short, not a few feet over. This will give you more control over the green.

Green Details

ROYAL NORWICH

INSPIRING | CHALLENGING | OUTSTANDING

SCORECARD

EFFINGHAM GOLF CLUB

PETERSTONE LAKES GOLF CLUB

ROYAL BIRKDALE GOLF CLUB

YELLOW COURSE

SCORECARD

Yellow Road, Southport, England PR8 2LX
royalbirks.com

MOORIDE

EST. 1909



Denham Golf Club

5 Day Member

LANCASTER GOLF CLUB

1859

SCORECARD

John Holt Lane, LE1 6JL
01534 717411 www.lancastergolfclub.co.uk

SAUNTON GOLF CLUB

EAST COURSE

NORTH MIDDLESEX GOLF CLUB

Amount £
Date
No. 2501

GREEN FEE PAID

Amount £
Date
No. 2501

VISITOR TICKET
Please attach to golf bag

The Royal St. George's Golf Club

Sandwich, Kent, CT13 9PB
Telephone 01304 613006

Please beware of walkers using the public footpaths

WINDERMERE GOLF CLUB

1891

Course Guide

Individual Table Layout

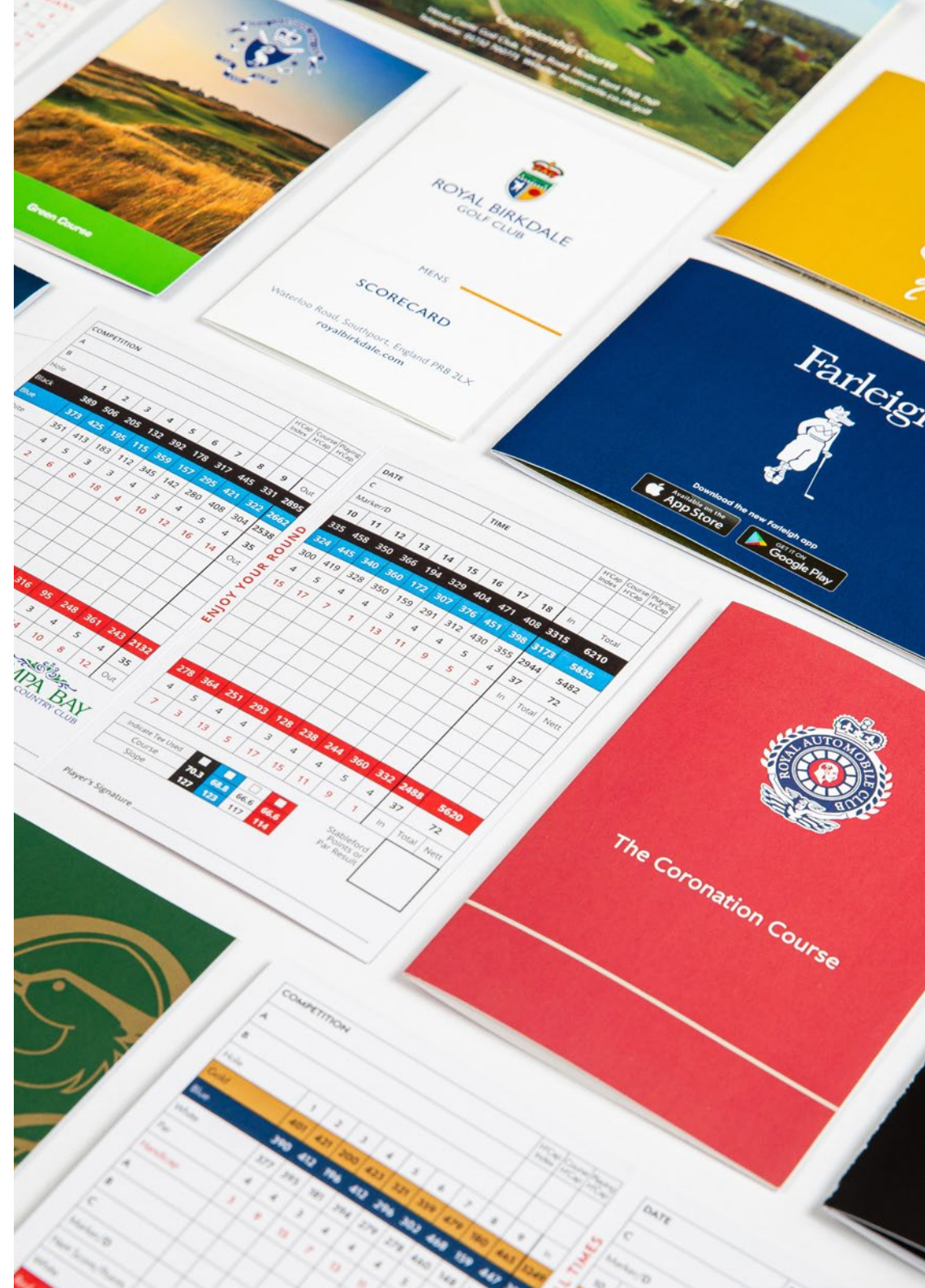
COMPETITION		Course 82.2		Score 116		Course 82.2		Score 112		Course 82.2		Score 116	
DATE	Player A	Player B	Player C	Player D	Player E	Player F	Player G	Player H	Player I	Player J	Player K	Player L	Player M
1	1	2	3	4	5	6	7	8	9	10	11	12	13
2	1	2	3	4	5	6	7	8	9	10	11	12	13
3	1	2	3	4	5	6	7	8	9	10	11	12	13
4	1	2	3	4	5	6	7	8	9	10	11	12	13
5	1	2	3	4	5	6	7	8	9	10	11	12	13
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27	1	2	3	4	5	6	7	8	9	10	11	12	13
28	1	2	3	4	5	6	7	8	9	10	11	12	13
29	1	2	3	4	5	6	7	8	9	10	11	12	13
30	1	2	3	4	5	6	7	8	9	10	11	12	13
31	1	2	3	4	5	6	7	8	9	10	11	12	13
32	1	2	3	4	5	6	7	8	9	10	11	12	13
33	1	2	3	4	5	6	7	8	9	10	11	12	13
34	1	2	3	4	5	6	7	8	9	10	11	12	13
35	1	2	3	4	5	6	7	8	9	10	11	12	13
36	1	2	3	4	5	6	7	8	9	10	11	12	13
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41	1	2	3	4	5	6	7	8	9	10	11	12	13
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43	1	2	3	4	5	6	7	8	9	10	11	12	13
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45	1	2	3	4	5	6	7	8	9	10	11	12	13
46	1	2	3	4	5	6	7	8	9	10	11	12	13
47	1	2	3	4	5	6	7	8	9	10	11	12	13
48	1	2	3	4	5	6	7	8	9	10	11	12	13
49	1	2	3	4	5	6	7	8	9	10	11	12	13
50	1	2	3	4	5	6	7	8	9	10	11	12	13
TOTAL													
HANDICAP													
NETT													

PLEASE AVOID SLOW PLAY AT ALL TIMES

SCORECARDS

Scorecards are the most important printed product for any golf course. They are handed to every golfer and used throughout the duration of a round. A bespoke design that is unique to your club is vital to present your course in a professional manner and leave a lasting impression on your golfers.

Eagle offers a full design service including advice on layout and a detailed proofing process right the way through to production.

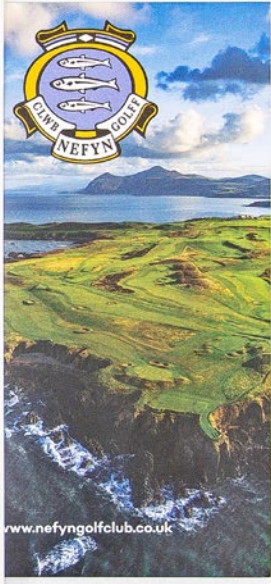




Indicate Tee used		Course 71.9 Slope 120	Course 70.4 Slope 118	Course 74.2 Slope 121									
CRYSTALLAETH COMPETITION													
Dyddiad / DATE													
Chairperson A / Player A		Chairperson B / Player B		Chairperson C / Player C									
Chairperson C / Player C		Chairperson D / Player D											
Tee Hole	Marker's ID Score	Erw Name	Gwyn White Yards	Par	Yellow Yards	St.	Sgôr/Score			W	Coch Red Yards	Par	St.
							A	B	C				
1		PANT Y FUCHES	459	4	446	10					436	5	9
2		BORTHWEN	366	4	349	4					292	4	7
3		PALL GWLYB	385	4	367	8					362	4	1
4		HINDIR	472	5	464	12					452	5	3
5		MARCAU	152	3	125	18					120	3	18
6		DWYNT TEG	441	4	431	2					408	5	15
7		YR EIFL	404	4	313	6					347	4	5
8		DYFFRYN	325	4	277	16					266	4	17
9		LŌN PENRYN BACH	160	3	153	14					156	3	11
Allen Out			3164	35	2925						2839	37	
Mean In			3356	36	3192						3011	37	
Allen Out			3164	35	2925						2839	37	
Crown Total			6520	71	6117						5850	74	
Stableford Points or Nett Result													2's

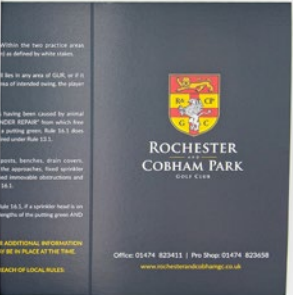
Indicate Tee used		Course 31.9 Slope 102	Course 31.3 Slope 99	Course 32.7 Slope 105									
1		HENBLAS	327	4	307	6					274	4	6
2		PANT	129	3	129	8					125	3	8
3		FY COCH	157	3	150	3					143	3	3
4		PENDRAW	411	4	405	1					392	5	1
5		BAD ACHUB	158	3	155	7					142	3	7
6		PEN CEI	320	4	317	4					284	4	4
7		POT	180	3	149	2					138	3	2
8		ROCEO	502	5	477	5					428	5	5
9		ADREF	324	4	274	9					248	4	9
Crown Total			2508	33	2363						2174	34	

PLEASE AVOID SLOW PLAY AT ALL TIMES
ALL DISTANCES ARE MEASURED TO THE CENTRE OF THE GREEN



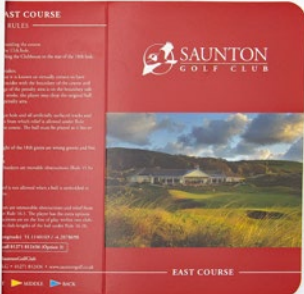
6 Page Scorecard

DATE	TIME	NAME	SCORE	NETT	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	
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16																					
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18																					
NETT																					
MEAN																					
NETT																					
MEAN																					



Large Format Scorecard

DATE	TIME	NAME	SCORE	NETT	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	STROKE PLAY	
1																					
2																					
3																					
4																					
5																					
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MEAN																					



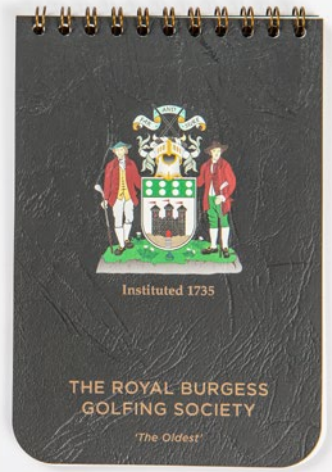
Radius Corner Scorecard

COURSE GUIDES

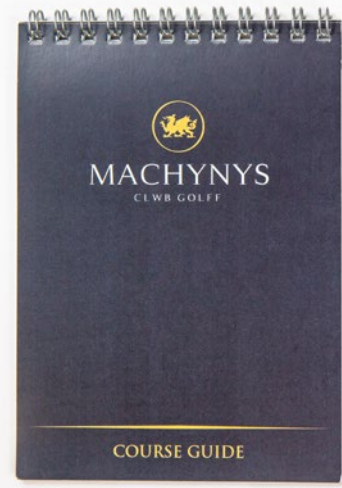
Eagle are a leading supplier of high quality course guides, delivering products for clubs across the United Kingdom, Europe, Asia and the United States.

Our high quality course guides showcase your entire course and provide accurate yardage information that is designed to help golfers get the most out of their game, whilst at the same time offering them a superb memento of their visit.

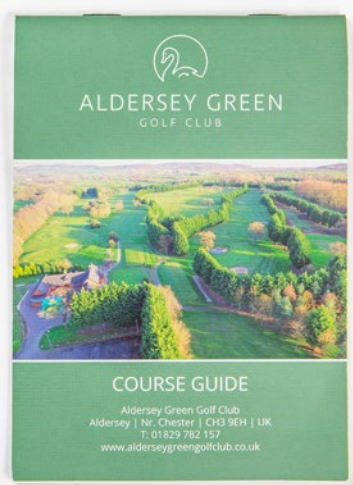




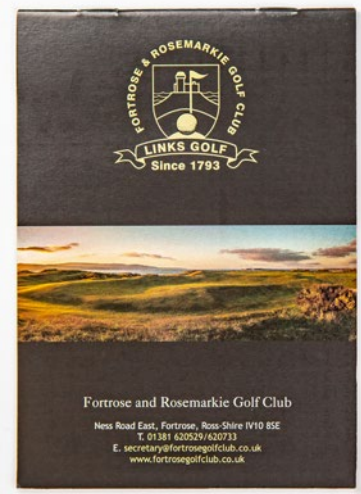
Wiro Bound Guide



Wiro Bound Guide



Staple Bound Guide



Staple Bound Guide

BAG TAGS

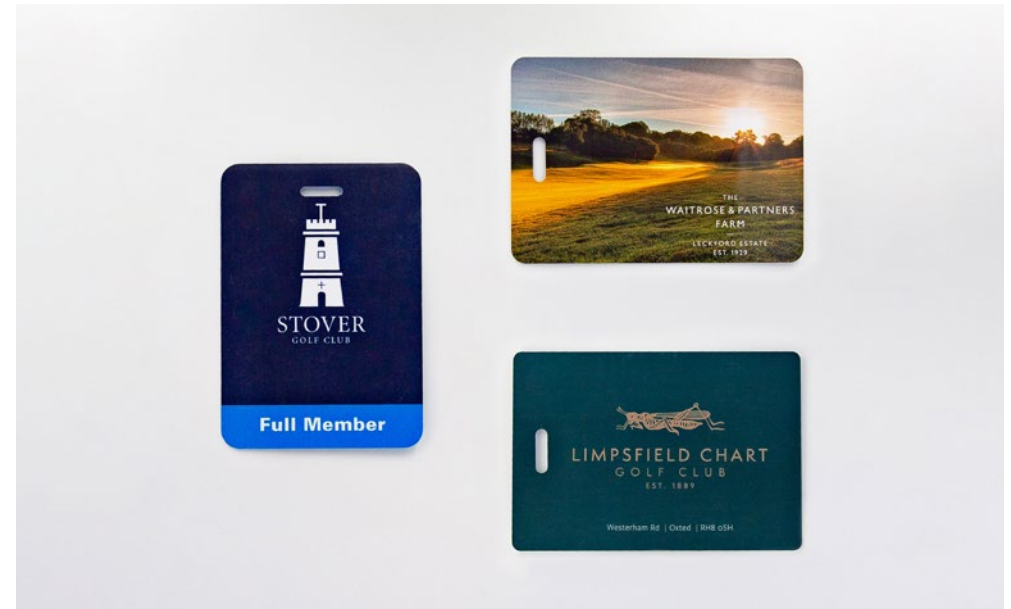
A well designed and manufactured bag tag is eye-catching, useful for identification purposes and creates a strong sense of belonging to your golf club.

Eagle provide a variety of tag options including metal, plastic and bamboo.





Single Colour Tag



Membership Tag



Environmentally Friendly Bamboo Tag



Premium Metal Tag

GREEN FEE TICKETS

Green fee tickets are a useful item for any golf club looking to welcome visitors and guests. The green fee tickets can be printed in full colour on high quality board and bound in booklets to suit your needs.

Green fee tickets are branded to align themselves with other golf club collateral, ensuring your brand stands out and becomes a part of your marketing strategy.

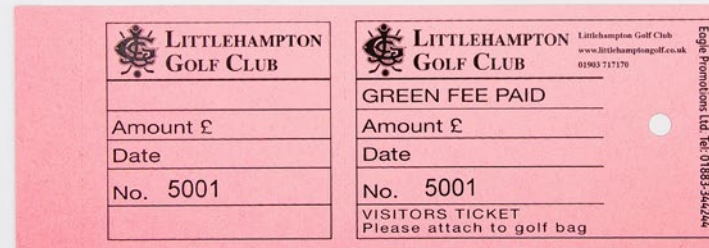




Luggage Green Fee



Full Colour Green Fee

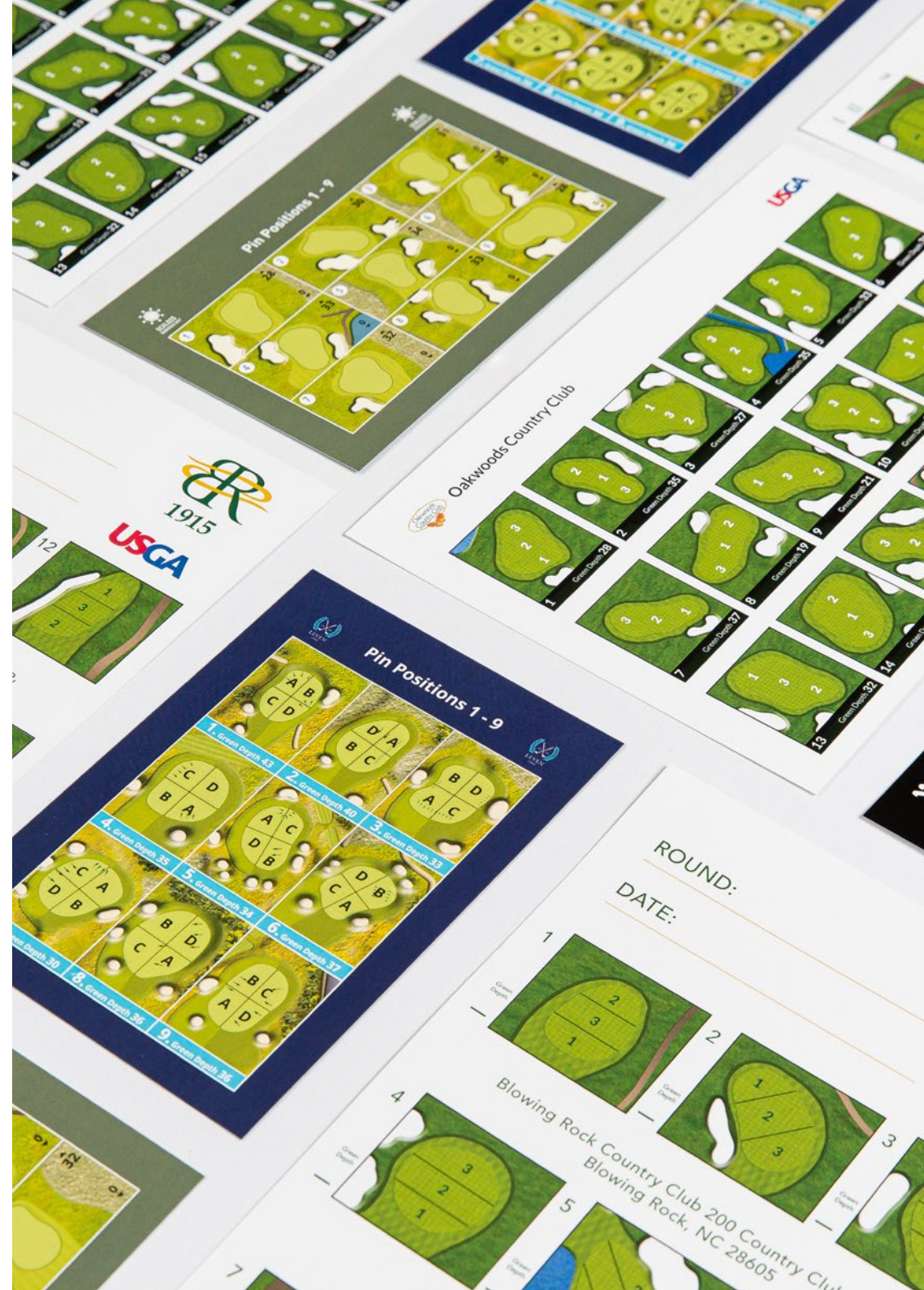


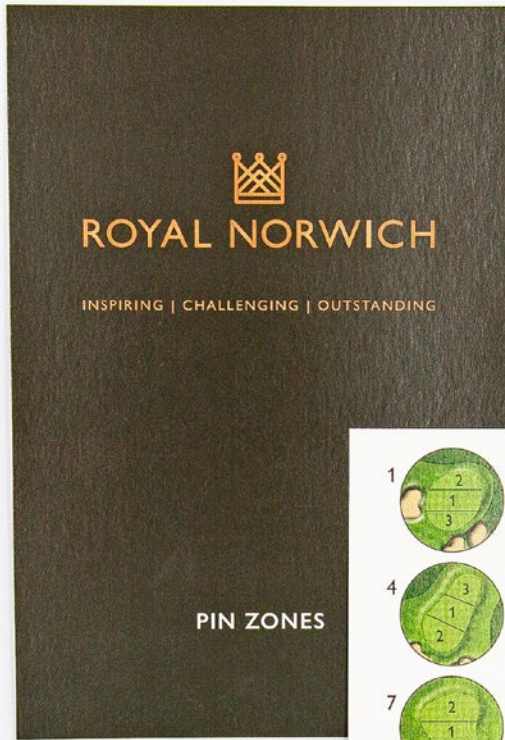
Pastel Green Fee

PIN POSITIONS

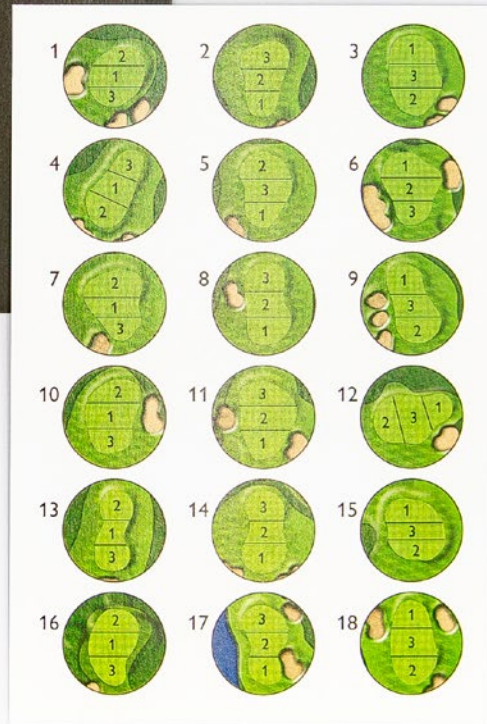
Pin position cards typically show all 18 greens, illustrated to give the golfer an idea of the shapes of greens and surrounding hazards.

With a simple letter, colour or number to represent the location of the hole on each green, a pin position sheet can be very useful for a golfer wanting that additional detail and information.





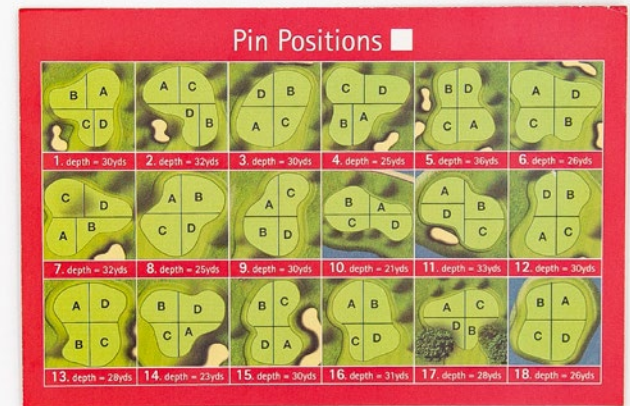
PIN ZONES



Pin Position Card



Pin Position Card



Pin Position Card



SERVICES

Eagle provides services to support and enhance your golf club.

BRANDING

We have a dedicated branding team who are able to draw on over 30 years of design experience in developing and enhancing your club brand.

HOLE MAPPING

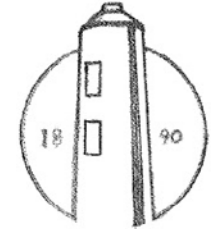
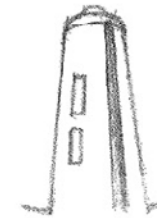
Our hole mapping service incorporates that latest software and technology to create accurate maps in a variety of different styles.

COURSE MEASUREMENT

Eagle use the latest laser and satellite technology to achieve measurements with industry leading accuracy.

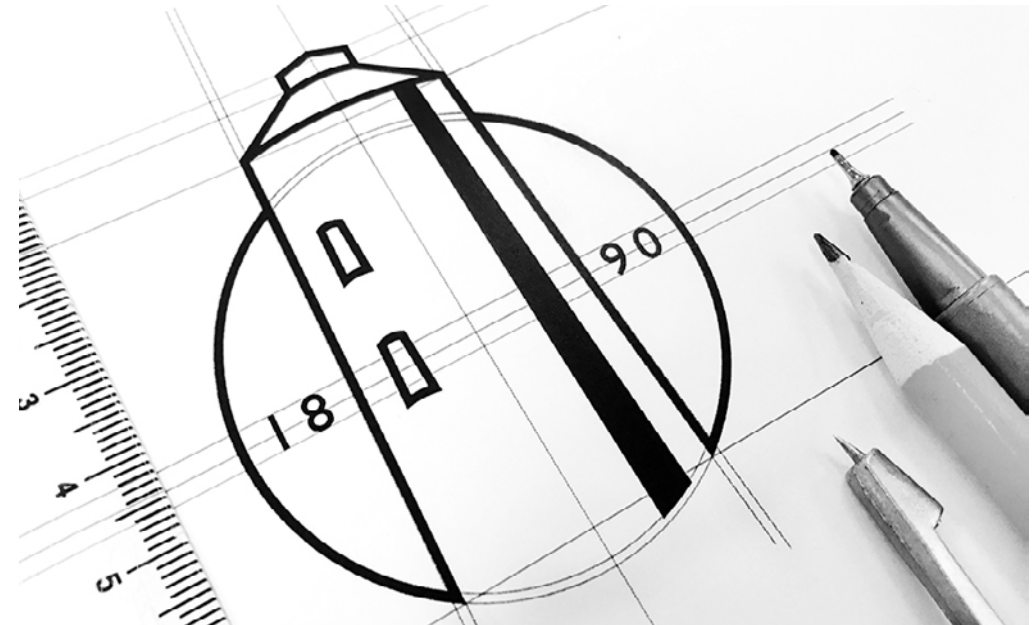


BRANDING



They say first impressions count and none more so than your logo and branding. It is the first thing that potential customers will see and remember, and the strength of your brand plays a critical role in your potential success. Good branding gets you noticed, builds credibility and maintains the loyalty of your members.

As the leading provider of branding services to the golf industry, Eagle has the experience to develop and drive your club forward. Whether you are a new or established business, want to update and modernise, bring meaning to your club or just elevate yourself from your competition, let us bring your business to life with a well-designed logo and full documented brand guidelines.



“Your brand is the single most important investment you make in your business”

Steve Forbes

Editor in Chief, Forbes Magazine

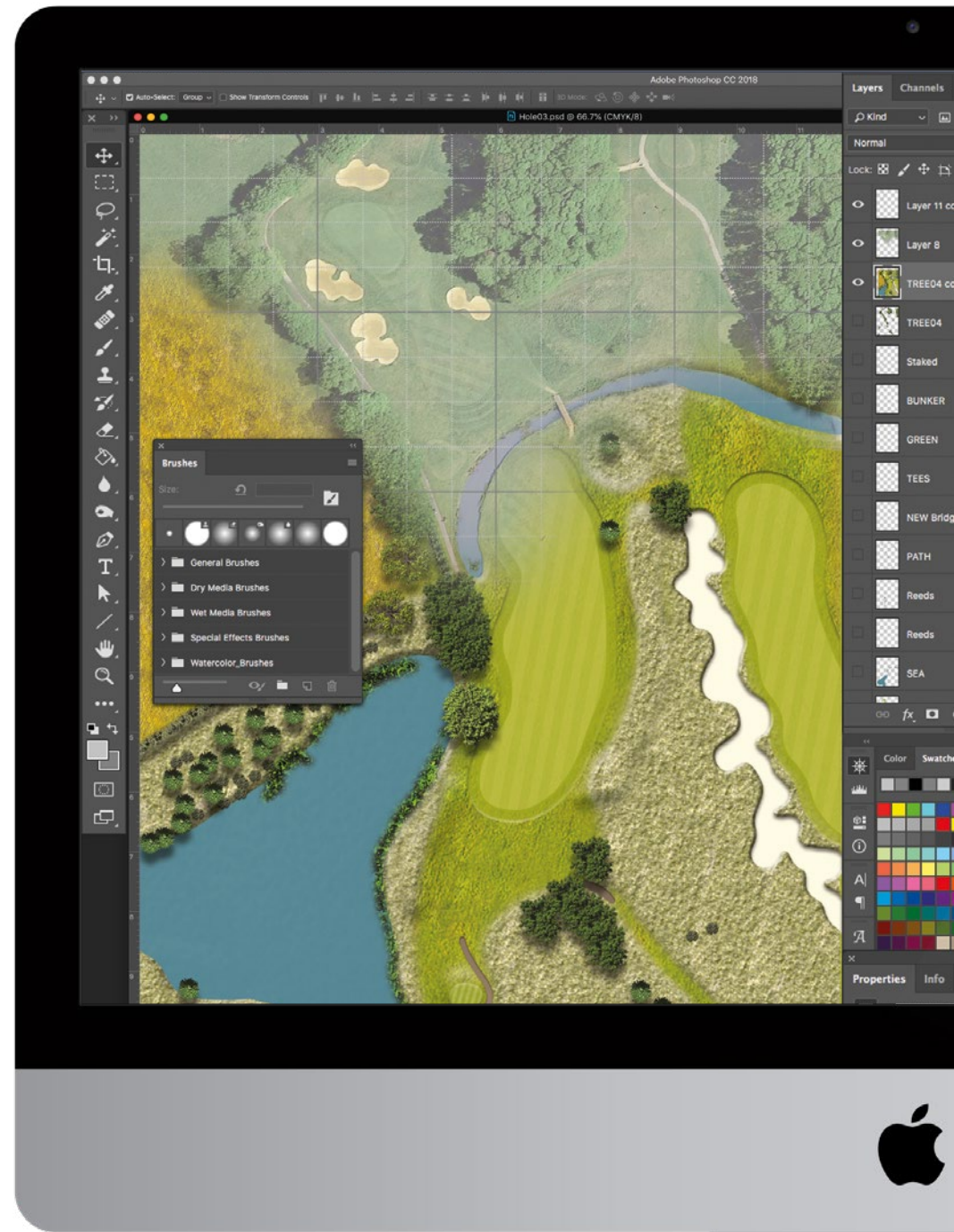


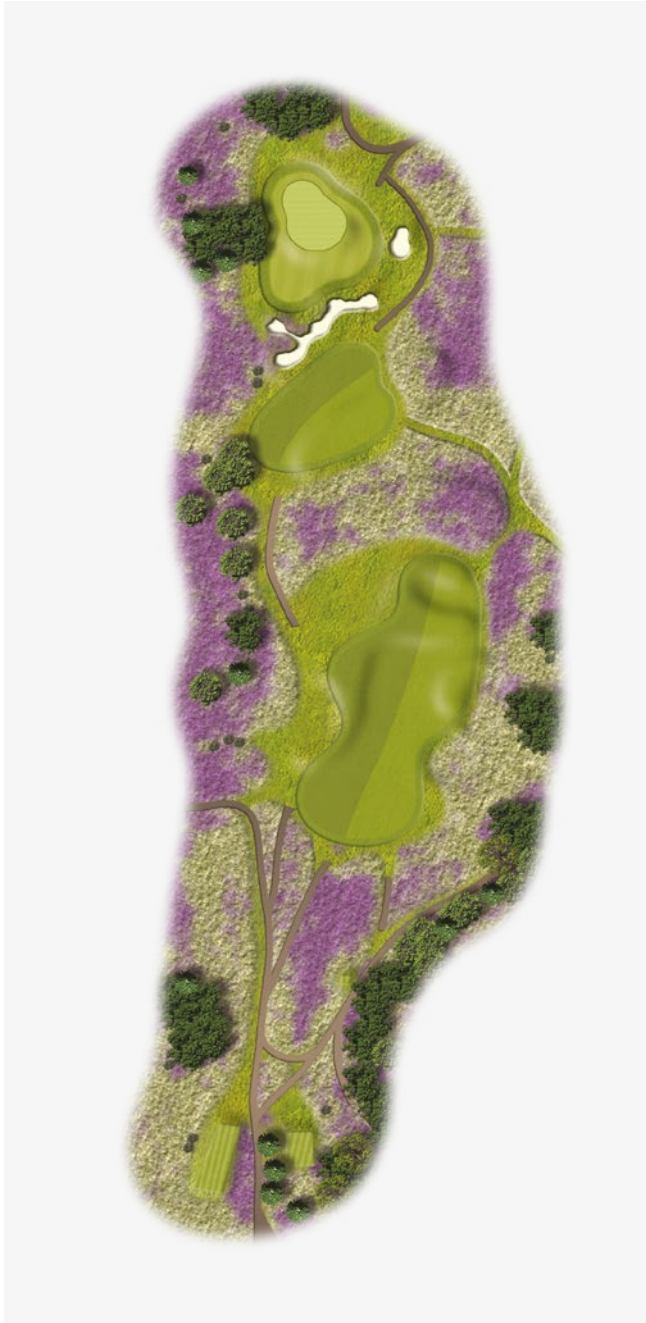
HOLE MAPPING

Using the latest software and satellite data we create accurate maps in a variety of different styles.

The overall course map is perfect for information signs around the clubhouse or towards the first tee which shows golfers the course layout and direction.

Individual hole diagrams are ideal for tee signage and can show direction of the hole, hazards and shape of the hole.





Classic Overhead



3D Aerial



Vintage Illustration

COURSE MEASUREMENT



Eagle are certified to conduct course measurements for rating purposes.

To ensure the greatest accuracy available, the latest technology is used by our specialist surveyors who are based around the country providing a nationwide service.

Our course measurement service includes the issue of a full suite of certificates, ensuring that all data collected is compliant within guidelines.





TARGET QUALITY



LASER



SCAN

279 YARDS



Find out more at www.eagle.uk.com
or call +44 (0)1883 344244